



## Zoom Teleconference of the Governing Board

**Wednesday, August 10, 2022 – 12:00 p.m. to 1:00 p.m. PST**

**Invited Attendees:** WRIPMA-HR Governing Board & 2023 Conference Chair

Members Present: Kisha McDonald, Demetrius Parker, Paula Adams, Tamara Dixon, Brody Lorda, Macy Dippert, Andrea Cutler, Chris Hazen, David Kitchen, Jocelyn Kurland,

Members Absent: Christine Hoffman

## AGENDA

1. Call to Order/Roll Call	Kisha
2. Review Minutes from June 24, 2022 Being no changes Tamara made a motion to approve the June meeting minutes. Demetrius seconded. Motion passed.  The Board took a short break and did not have a meeting in July 2023	Nancy
3. Treasurer’s Report June & July 2022 Being no changes Tamara made a motion to approve the June and July financials. Paula seconded. Motion passed. Brody abstained from voting as she compiled the financial reports.	Macy
4. WR Webinar August 19, 2022 – Registration and Marketing As of the date of this meeting over 200 had registered for the upcoming August 19, 2022 webinar. David agreed to be the Region representative for this webinar and will welcome everyone to the session and introduce the speaker. Jocelyn was commended for the great work she has done on marketing the webinars.	David
5. Development Training Schedule Confirmation, Flyers and Distribution Timeline; Bi-Monthly region representative  A discussion took place regarding who should ‘host’ each webinar. It was agreed that having board members serve as host would be a nice way for the board to interact with our membership. The host will do a brief welcome and close the webinar. Someone from CPS will be there to introduce the speaker. The following board members will serve as host for the upcoming webinars: <ul style="list-style-type: none"> <li>• December 2022 – Demetrius</li> <li>• February 2023 – Brody</li> </ul>	Kisha

<ul style="list-style-type: none"> <li>• April 2023 – Macy</li> <li>• June 2023 – Nancy</li> </ul>	
<p>6. Executive Council Upcoming Meeting Schedule; Comments          Tamara reported the Exec Council continues to review possible new National structure options. More information will be provided in the near future regarding this matter. She also stated the next Executive Council meeting is scheduled for September 28th.</p>	<p>Tamara</p>
<p>7. Budget 2022-2023 Discussion. 2023 Annual Conference Budget          The board reviewed the proposed budget along with some suggested adjustments. Macy will make adjustments based on board recommendations and send the proposed budget out for review prior to our next board meeting. Discussion and budget approval will be included on our next months meeting agenda. David will also include a conference budget for consideration at our next meeting.</p>	<p>All</p>
<p>8. 2023 Conference Update          Several sponsors have already committed to the FY 23 SLC conference. The President’s reception will be held the evening of April 30 with the conference starting the morning of Monday, May 1, 2023 and ending at noon on Wednesday, May 3<sup>rd</sup>. No pre-conference sessions are planned.</p>	<p>David</p>
<p>9. WR Leadership Retreat – Location Update          Demetrius and Brody are looking at locations for the Chapter Leadership Retreat, which is tentatively scheduled for the end of January 2023. They had a originally thought of holding the event in Scottsdale, AZ but due to the Super Bowl and other major events being held the end of Jan/first of Feb in Phoenix, it may be difficult to find hotel rooms at a reasonable rate. More details will be provided at our next meeting. Kisha, mentioned that the dates for this retreat can be flexible, if that helps.</p>	<p>Demetrius</p>
<p>10. San Diego Chapter Support – Brainstorm Ideas          The board had a good discussion on how the region can best support the San Diego Chapter. Jocelyn has been in contact with Lisa Source, the Chapter President. Lisa reported they have not met recently and several of their board members terms will be expiring soon. Part of their challenge is that the county makes up ½ of their membership and county employees are still working from home. They do have a mixer planned for later in August.</p> <p>The board provided several suggestions on ways to increase the Chapters outreach to members and potential members, such as virtual meetings, current board members targeting specific individuals regarding running for their board. Inviting potential board members to have breakfast with the board to learn more about the time allotment and responsibilities of being a board member. Perhaps partnering with another board to co-host</p>	<p>All</p>

<p>Chapter meetings or events was also discussed. It was also suggested they review who from the San Diego area attended the Anaheim conference and reach out to them directly. Reaching out to Rich Dukellis was also recommended, as Rich still has a lot of influence and contacts in that area.</p> <p>Jocelyn will provide the boards feedback to Lisa.</p>	
<p>11. Social Media Content; LinkedIn, Twitter</p> <p>The group discussed building our brand on social media. Chapter leaders will be encouraged to share information about their chapter with the board so we can highlight their events on our social media pages. Kisha asked board members to think about productive ways we can get the information from the chapters on a regular basis.</p> <p>Paula encouraged Kisha to highlight this effort in her President’s message. It can also be included as part of the welcome script for the webinar host.</p> <p>David suggested the board put together a schedule and each month or quarter highlight one or two chapters on our website and through social media.</p> <p>The board revisited conducting quarterly Chapter President calls, although no decision was made to restart these.</p> <p>Kisha encouraged the group to come up with ways to increase our presence on social media.</p>	<p>All</p>
<p>12. Miscellaneous</p> <p>The National IPMA-HR training conference is packed full this year leaving little to no time for a region presidents’ reception. In lieu of doing a reception the board discussed several other options to recognized Western Region attendees at the National conference. Kisha recommended using the money, that would have been spent on the reception at the National conference, towards the WR Chapter Leadership Retreat. Tamara supported Kisha’s idea and suggested perhaps we could give Western Region members a chocolate bar (perhaps a “Utah Truffle”) with a note attached from the WR Board as well as information on the SLC conference. Board members liked this idea.</p> <p>Chris mentioned he is working with Collete from the So. California chapter to enhance their website.</p> <p>David had a request from the Utah chapter regarding paying a portion of their conference registration. The chapter is asking if the</p>	<p>All</p>

<p>chapter can pay a portion of their members registration. After some discussion it appears there may be a way to make this happen through our registration sight. Chris, Macy and David will look into this further.</p> <p>David also gave an update on the multi chapter Wild Apricot rate. He stated there are several chapters interested in this agreement and they are all working through the details to make it happen.</p> <p>Brody has officially transitioned her Treasurer duties to Macy. Brody asked that 'closing out aged invoices' be an agenda item for our next meeting. The board also discussed putting a message on our conference registration site informing anyone with an outstanding invoice will need to pay that invoice in full prior to registering for the conference.</p>	
<p><b>Adjourn</b> being no further business, the meeting was adjourned at 12:46p.m.</p>	