



# WESTERN REGION

IPMA-HR CONFERENCE

April 30-May 3, 2023



# FULL TECH BUYOUT

\$15,000 (1 Available)

Tech will be powered by  
[www.expopass.com](http://www.expopass.com)

# In addition to **DIAMOND LEVEL**, you get the following:

## Check-in Kiosk

Make the first on-site interaction with our attendees count. The kiosk will greet attendees with a branded check in screen. The registration area will have multiple iPads showcasing your information to attendees as they arrive at the WRIPMA-HR event.



## Mobile App

Brand the home screen of the WRIPMA-HR event mobile app and create a stand-out marketing opportunity. The mobile app sponsorship ensures all attendees see your company's branding when they log in and interact with the app.



## Event Badges

Full-color custom badges with your company's branding on the front and back of a hard shell badge.



## Registration Page

Our attendees will see your company's branding on the front page of the registration pages as they sign up for the conference and when they arrive at the conference.



## Push Notifications

5 push-app notifications, of your own design and content, to all attendees during the event.

Email [admin@wripma-hr.org](mailto:admin@wripma-hr.org) to discuss options and get more details regarding the tech buyout option and additional images of how great the visuals are for this option.

# DIAMOND

\$7500 (4 Available)

- One (1) pre-conference email to registrants about your company or session
- Sponsor ad in two (2) key communication emails to all conference registrants
- Opportunity to present one (1) 50-minute concurrent session (this can be a tech presentation)
- One (1) premium mobile app ad (banner stays on longer before rotation)
- Session promotion in social media
- Four (4) Complimentary full conference registrations (Includes tickets to social activities.)
- Premium listing in conference mobile app
- **One (1) Premium location** exhibit table with skirt, drape and 2 chairs (possibly two tables depending on venue/plan)
- Choice of Sponsorship Options:
  - **PLATED LUNCH WITH TAGS ON COMPANY NAME ON EACH TABLE (1 AVAILABLE)**
  - **KEYNOTE SESSION (2 AVAILABLE)**
  - **PRESIDENT'S RECEPTION (1 AVAILABLE)**
- Sponsor logos on conference signage
- Sponsor logos on conference website
- Pre/Post conference listing of attendees with contact information
- Lead retrieval upgrade on conference mobile app (\$350 value)
- Acknowledgement of all sponsors in social media

# PLATINUM

\$6000 (6 Available)

- Opportunity to present one (1) 50-minute concurrent session (tech presentation or topic)
- One (1) mobile app ad
- Session promotion in social media
- Three (3) Complimentary full conference registrations (Includes tickets to social activities.)
- Sponsor listing in conference mobile app
- One (1) exhibit table with skirt, drape and 2 chairs
- Sponsorship of one of the following:
  - **PRE CONFERENCE GOLF OUTING 4/30/2023 (1 AVAILABLE) ASK FOR ADDITIONAL DETAILS**
  - **CONTINENTAL BREAKFAST W/ COMPANY NAME FLAGS ON TABLE (3 AVAILABLE)**
  - **NETWORKING HAPPY HOUR EVENT AFTER SESSIONS (MONDAY/TUESDAY 2 AVAILABLE)**
- Sponsorship of concurrent session
- Sponsor logos on conference signage
- Sponsor logos on conference website
- Pre/Post Conference listing of attendees with contact information
- Lead retrieval upgrade on conference mobile app (\$350 value)
- Acknowledgement of all sponsors in social media

# SILVER

\$4000 (4 Available)

- Two (2) Complimentary full conference registrations (Includes tickets to social activities.)
- Sponsor listing in conference mobile app
- One (1) exhibit table with skirt, drape and 2 chairs
- Sponsorship of one of the following (pending availability):
  - **WIFI SPONSOR (1 AVAILABLE)**
  - **AFTERNOON BREAK (2 AVAILABLE)**
  - **LANYARD FOR NAME BADGES (1 AVAILABLE)**
- Sponsor logos on conference signage
- Sponsor logos on conference website and mobile app
- Pre/Post Conference listing of attendees with contact information
- Acknowledgement of all sponsors in social media

# BRONZE

\$1750 (non-exhibitor)

- Sponsor logos on conference signage
- Sponsor logos on conference website and mobile app
- Acknowledgement of all sponsors in social media
- Flyers in bag

# CONFERENCE EXHIBITOR

\$2500 (6 Available)

- One (1) Complimentary full conference registration (Includes tickets to social activities.)
- Sponsor listing in conference mobile app
- One (1) exhibit table with skirt, drape and 2 chairs
- Sponsor logos on conference signage
- Sponsor logos on conference website and mobile app
- Post conference listing of attendees with contact information
- Acknowledgement of all sponsors in social media

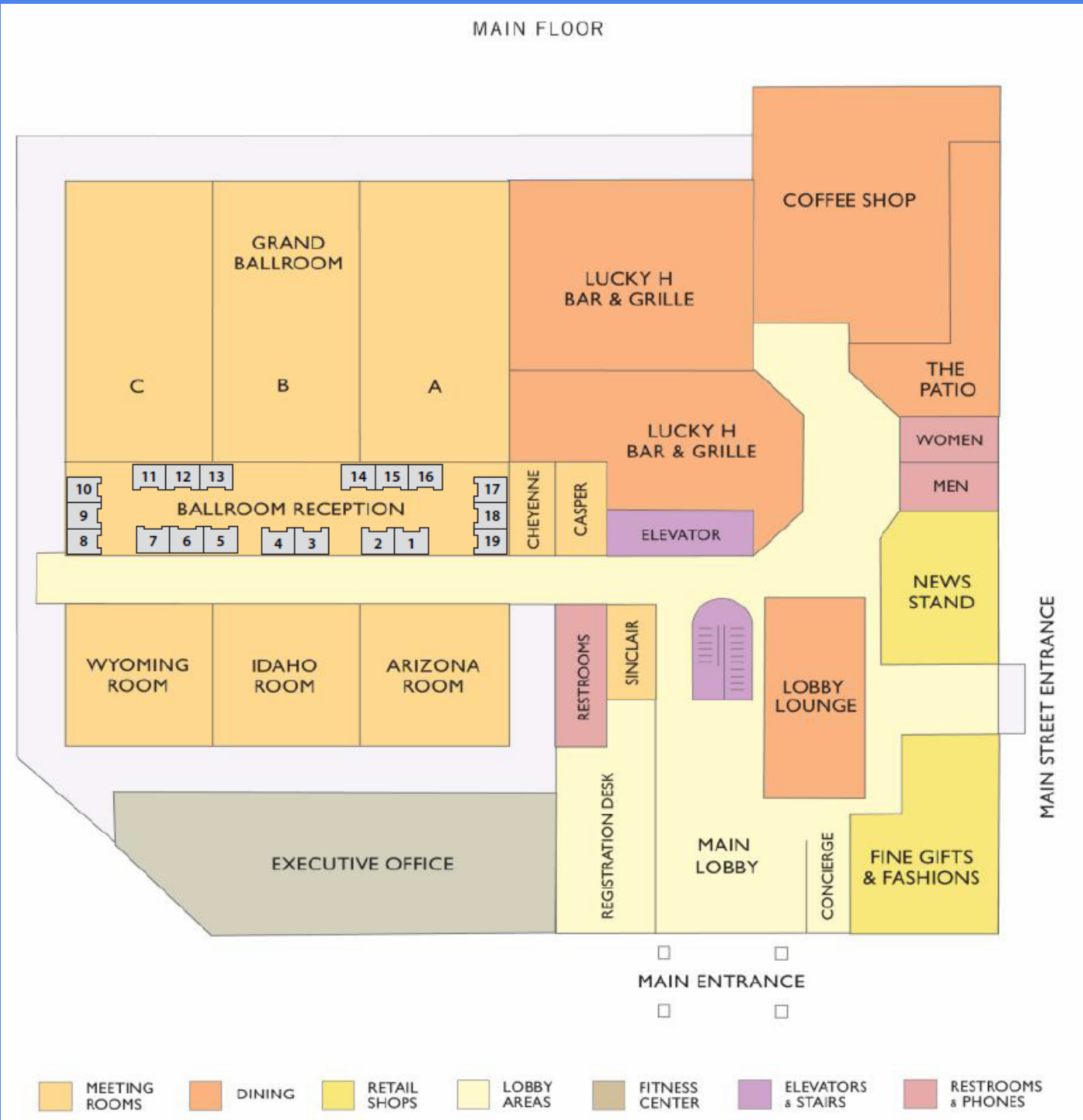
# ADDITIONAL A LA CARTE SPONSOR OPPORTUNITIES

- Lead Retrieval QR Code scanner for mobile app (\$350)
- Electricity drop to booth (\$90)
- Tote Bags (\$750)
- Ten (10) Drink Tickets (\$200) to share with attendees
- Lanyards (message for details)
- T-Shirts (message for details)



### 3D FLOOR PLAN

<https://saltlake.littleamerica.com/meetings-events/meeting-planner-toolkit/#SLC-Ballroom-Reception>





SOME  
MEMORIES  
FROM  
PREVIOUS  
CONFERENCE





# WESTERN REGION

## IPMA-HR CONFERENCE 2023

Exhibitor, Sponsor, and Advertisement  
**Terms and Conditions**



## 01. AGREEMENT

The following terms become binding upon acceptance of this agreement between the applicant, his/her employees and agents, and Western Region IPMA-HR and any additions and amendments thereto that may be established or put into effect by Western Region IPMA-HR in the interest of the Conference and shall be binding on exhibitors and sponsors equally with the terms of this agreement. The acceptance of this agreement is subject to the final approval of the Western Region IPMA-HR.

## 02. PAYMENTS AND CANCELLATIONS

(A) Applications for space, sponsorship must be accompanied by the required payment per the instructions.

(B) No cancellation shall be acknowledged unless received by Western Region IPMA-HR in writing. The date upon which the notice of cancellation is received shall apply as the official date of the cancellation. Upon receipt of the written cancellation, Western Region IPMA-HR will acknowledge receipt. Unless otherwise agreed by both parties in writing, the only terms applicable to cancellation are as follows:

(1) If cancellation occurs on or before March 15, 2023, the amount paid, less a \$100 administrative fee, shall be refunded by Western Region IPMA-HR. All refunds will be issued approximately four weeks after the close of the conference.

(2) No requests for refunds will be granted after March 15, 2023.

## 03. ADHERENCE TO EXPOSITION RULES

Upon acceptance of the agreement by Western Region IPMA-HR, the exhibiting firm agrees to abide by the terms herein, and any revisions or amendments thereto made by Western Region IPMA-HR. Exhibiting and Sponsoring firms not complying with said rules, having knowledge of them or not, shall be subject to the actions taken by Western Region IPMA-HR.

## 04. SPACE ASSIGNMENT

General space will be assigned at the level of sponsorships, dates of payment, as well as taking into consideration space requirements. Western Region IPMA-HR reserves the right to make the final space assignment or change the space assignment after the acceptance of the application, should it be necessary in the best interest of the Conference. No exhibitor or sponsor will assign, sublet, or share the whole or any part of the contracted space.

## 05. SHIPPING AND STORAGE

Each exhibitor and sponsor is responsible for shipping and transporting materials to and from hotel, and any applicable storage fees.

## 06. INSTALLATION OF EXHIBITS

Display installation may begin as early as **8:00 a.m. on Sunday April 30, 2023** All displays must be fully set up and ready

by **9:00 a.m. on Monday May 1, 2023.** The Exhibitor room will open at **10:00 a.m. on May 1, 2023.**

## **07. EXHIBIT OPERATION & ACTIVITIES**

Exhibitors are held liable for compliance with the terms as set forth herein. No activities will be permitted in any exhibit space that are contrary to law or the rules of the Conference or which will disturb exhibitors in the immediate area. All displays, equipment booth furnishings, product demonstrations and marketing/promotional activities, including surveys of any nature conducted by the exhibitor or a contracted survey firm, must be confined to the exhibitor area. Materials, equipment or activities which detract from the atmosphere of the Conference or which disturb exhibitors are prohibited. Costumed personnel or mannequins must not be offensive or disruptive in their appearance or dress. The Western Region IPMA-HR shall have the right to prohibit any exhibit, which in their opinion is not suitable to the character or purpose of the Conference. No overflow into the aisles will be permitted as fire regulations indicate all aisles must be free for egress in the event of an emergency. The Western Region IPMA-HR reserves the right to remove from the show materials, advertising or literature, which they feel is not in keeping with the standards of the conference.

## **08. DISMANTLING & REMOVAL OF EXHIBITS**

The dismantling of displays begins no earlier than **5:00 p.m. on Tuesday, May 2, 2023.** All displays must be dismantled and removed no later than **12 p.m. on Wednesday, May 3, 2023.** Arrangement for the use of Exhibitor services (i.e. labor; shipment of exhibit materials, etc.) from the conference site should be made well in advance of the removal date listed in this section. Materials left in the booth after the conference not packed/crated or covered by a bill of lading for shipment will be packed, shipped or stored at the discretion of the hotel and all expenses will be charged to the Exhibitor of record. The exhibit hall must be cleared of all exhibit materials by the end of the dismantling period.

## **09. SAFETY**

The exhibiting firm agrees that the first priority of all personnel in the booth shall be the safety of those attending the booth, during, before or after the conference's open hours. Fire regulations require all display material used for decoration to be flameproof. Any or all electrical equipment used in conjunction with the display's installation, operation and dismantling shall be in good operable condition and able to pass the inspection of the local Fire Marshal. Materials stored in the booth area shall not block access to the exhibit or necessary areas of maintenance or cover electrical wires or outlets.

## 10. SECURITY/ LIABILITIES/ INSURANCE

(A) As an exhibiting firm, the exhibitor, or agents, employees, contractor, representatives or guest assume and agree to indemnify, protect, save and hold harmless Western Region IPMA-HR and the hotel, its agents, employees, contractors or representatives from and against any and all losses, damages, injuries, claims, demands, and expenses, including legal expenses of whatsoever kind and nature, arising due to participation in the Conference during the installation period, conference hours, closed hours and dismantle period.

(B) Western Region IPMA-HR, its agents and employees will not be liable for failure to hold the Conference as scheduled. Payments for exhibit space will be returned in that event, less any actual expenses incurred in connection with the Conference that will be deducted, if the Conference is relocated, delayed or canceled prior to the opening date because of fire or any act of God, or the public enemy, or strike or epidemic or any law or public authority or any reason which makes it impossible or impractical to hold the Conference.

(C) Neither will Western Region IPMA-HR, the hotel, the official service contractors, their members, nor the representatives and or employees thereof be responsible for injury, loss, or damage that may occur to the exhibitor, or to the exhibitor's employees or property, from any cause whatsoever prior, during or subsequent to the period covered by this

application/agreement. Exhibitors agree to maintain such insurance that will fully protect, indemnify and hold harmless Western Region IPMA-HR and the hotel from any and all claims of any nature whatsoever, including attorney's fees, which may arise due to the actions or negligence of the exhibiting firm or their employees or members, contractors, or representatives, including claims under the Worker's Compensation Act, and for personal injury, including death, which may arise in connection with the installation, operation or dismantling of the exhibitor's display.

## 11. AMENDMENTS TO REGULATIONS

Any and all matters and questions not specifically covered by the articles in this agreement shall be subject to the decision of Western Region IPMA-HR.



## **CHRIS HAZEN**

Conference Sponsor and Vendor Chair

**530-537-7715**

**<https://www.wripma-hr.org>**

**[admin@wripm-hr.org](mailto:admin@wripm-hr.org)**